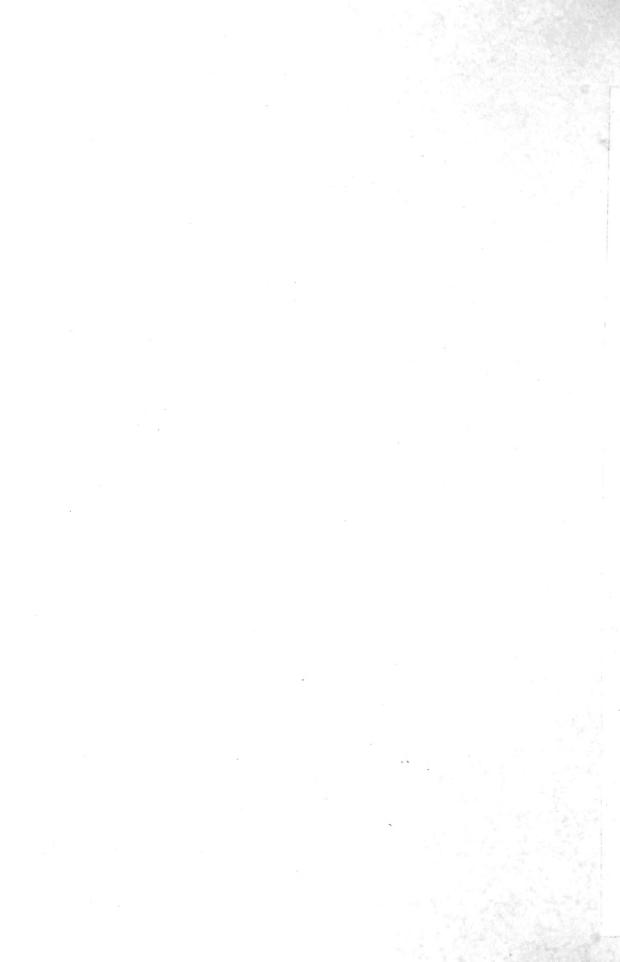
## **Historic, Archive Document**

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62.23

# SPECIAL TEN CENT SALE

OF 1 YEAR OLD

## ROSE PLANTS

From April 15th., to May 20th., 1916

# SUMMER PROPAGATED, FALL GROWN, WINTER RESTED, NATURES WAY.

These Everblooming Roses are all on their own roots, Propagated during the summer and grown during the fall and rested during the winter in cold houses, this is natures way for them to do, and being well rested they start to grow early, they are ready to start off to growing as soon as planted in the rose garden. They are fine, thrifty growing plants in pots and in shipping the soil is all left on the plants to give them as little check in transplanting as possible.

## They Will Give An Abundance Of Roses This Summer.

PARCEL POST. These Roses are well wrapped in paper after taking them out of the pots, so they can be sent by Parcel Post and they will be sent that way when requested and postage is sent.

EXPRESS. The Express Co's., handle plants with more care than the mail so that it is usually advisable to send them by Express where it is convenient, we always send by Express unless otherwise directed, but in many cases it is more convenient to have them come by Parcel Post, the expence is about the same.

NOTICE. We have classified our Roses by color to help you in selecting. Those marked \* are new, scarce sorts that sell higher, and can only allow you to select  $\frac{1}{2}$  of your order of these kinds, the other half to be of the standard sorts, not marked with a \*.

## THE J. W. ROSS COMPANY, CENTRALIA, ILLINOIS

# Any of the following Roses, choice 10c each.

## RED AND CRIMSON.

Dinsmore, crimson. Gen. Jack, dark red. Marshall P. Wilder, red. Ulrich Brunner, rich red. \*Freiheer Von Marschael, deep carmine red. Duchess of Albany, red. Red La France, red. Etoile de France, rich red. Gen. McArthur, dark red. \*Hadley, rich crimson red, one of the finest new red. Helen Gould, light red.

Meteor, deep crimson. \*Red Kaiserine.

\*Rhea Reid, red.

\*Richmond, red.

\*Baby Rambler.

Queens Scarlet, red.

Gruss an Teplitz, red, one of the best.

\*Milady, rich crimson.

#### PINK ROSES.

\*Mrs. John Laing, pink. Paul Neyron, pink. Helen Good, shell pink. Mammon Cochet, light pink. \*Killarney, rose pink. \*Giant Lafrance, pink. \*Jonkheer J. L. Mock, clear pink. LaFrance, pink. Mme. Abel Chatenay, pink \*Mme Caroline Testout, pink. Mme. Jules Grolez, dark pink. \*My Maryland, rich pink. Pres. Taft, shell pink, a beauty. Champion of the World, pink. Hermosa, Pink, small but always in bloom.

### WHITE AND VERY LIGHT ROSES

White Cochet, one of the best

\*White Killarney, very large Kaiserine Augusta, very large. White LaFrance. \*White American Beauty. \*Frau Karl Druschki. William R. Smith, light fleshcolor. Mrs. Chas. Dingee, flesh. Bessie Brown, flesh. Pres. Carnot, flesh color, fine. Striped LaFrance, striped. Clotilde Soupert, light pink, almost white. Mlle. Cecil Bruner, very light, small

### YELLOW ROSES.

blossom.

Cochet De Lyon, light yellow. \*Mme, Constant Soupert, citron yellow to coppery peach. Mlle. Franzisca Kruger, deep coppery yellow. Perle De Jardin, yellow. Sunrise, yellow. Yellow Mamon Cochet. Jennie Guilemot, light yellow. \*Mrs. Aaron Ward, Indian yellow, shading to lemon yellow at edge of petals. \*Prince De Bulgaria, yellow.

\*Lady Hillingdon, fine yellow.

## CLIMBING ROSES.

Crimson Rambler. Philadelphia Rambler, darker crimson and does not mildew like Crimson Rambler. Dorothy Perkins, pink. Pink Rambler (Dorothy Perkins). Excelsa, Red Dorothy. White Dorothy or white Rambler. Tousendschon, fine, very light pink.

The J. W. Ross Company, Leading Florists, Centralia, Illinois

## THE J. W. ROSS COMPANY, CENTRALIA, ILLINOIS

# EVERBLOOMING CLIMBERS or Roses that Bloom All Summer.

Not quite as hardy as Ramblers, need some winter protection.

Climbing American Beauty.

Climbing Soupert, light pink.

Climbing Kaiserine, white.

Climbing Killarney, pink.

Climbing Testout, pink.

Climbing Wooten, red.

Climbing Meteor, red.

Mrs. Robt. Peary or cl. Kaiserine, white.

#### 10 NEW EVERBLOOMING ROSES

## Worth Planting.

The following 10 roses are the cream of the 1914 and 15 introductions. They will prove a splendid acquisition to the rose garden.

Your choice of these 10 new roses 20c each or the set of 10 for \$1.75. Hoosier Beauty—Rich red, splendid bud, fine foliage and good bloomer Mrs. Andrew Carnegie, white with occasional tint of lemon at base of petals, very fine.

Mrs. Chas. Russell, charming dark rose pink. Called Pink American Beauty; a grand rose.

Mrs. F. F. Thompson, a lovely shell pink with deep pink center.

Mrs. F. Dennison, porcelain white, veiled in primrose yellow, deepening to ochre at base of petals, very fine.

Mrs. Geo. Shawyer, brilliant rose pink, the nearest approach to rose queen in tone, very fine.

Ophelia, brilliant salmon-flesh shaded with rose on outer edge of petals, with a heart of peach pink and orange yellow blendings, all passing to lighter shades. It is impossible to describe this exquisitely beautiful rose; you will be disapponted if you do not find

this rose among your collection, so dont fail to order one or more of them.

Prince E. C. D'Arenberg, brilliant, fiery scarlet shading to maroon, a seedling of Richmond, and like its parent very free bloomer; fine.

Sun Burst, the best yellow rose to date; words cannot do this beautiful rose justice. We have had a constant supply of this beautiful yellow rose every day and have never had a rose that was as universally admired.

White Shawyer, one of the most beautiful white roses, as large as white Killarney and more durable.

## TWO-YEAR OLD FIELD GROWN

ROSES. Ready for delivery in March and April; set of 12 Everblooming roses for \$3.50; 40c each

Jonkheer J. L. Mock, pink.

Mamon Cochet, pink.

Killarney, pink.

Lady Hilingdon, yellow.

Mad Car Testout, rose pink

Pres. Taft, shell pink.

Sou. Pres. Carnot, light pink.

W. R. Smith, flesh color.

Laurent Carl, red.

White Cochet, white.

Kaiserine, white.

Gruss an Teplitz, red.

The above set of twelve 2-year old everblooming roses for \$3.50, all on their own root.

# SEVEN EXTRA LARGE BUDDED FIELD CROWN ROSE PLANTS,

50c EACH, or the Set for \$2.00.

Gruss and Teplitz, red.

American Beauty, red.

Gen. Jack, red.

Paul Neyron, pink.

Ulrich Brunner, red.

Frau Karl Druschki, white.

Magna Charta, pink.

## The J. W. Ross Company, Leading Florists, Centralia, Illinois

## THE J. W. ROSS COMPANY, CENTRALIA, ILLINOIS

## HARDY RAMBLER ROSES.

Field grown, 2-year old Ramblers 50c each, or the set of six for \$2. Crimson Philadelphia Rambler. Dorothy Perkins, pink. White Dorothy. Climbing American Beauty. Excelsa or Red Dorothy. Tousendschon.

## BULBS FOR SPRING.

Tuberoses, Double Pearl, 4 for 10c. Caladium, or Elephant Ears, big bulbs, 10c each.

Caladium, or Elephant Ears, small bulbs, 5c each.

Gladiolus, mixed bulbs, 25c doz. \$1.00 per 100.

Gladiolus, Francis King, America and Augusta, \$3.50 per 100, 5c each.

BEDDING PLANTS Ready April 15. Good strong plants, from 3-inch pots 10c; from 4-inch pots, 15c each, \$1.50 dozen.

Geraniums, in all the standard colors, salmon, pink, white, crimson and scarlet; also many of the new particolored and those with an eye.

Cannas, all colors, 3-inch and 4-inch,

Coleus, all colors, 3-inch.

Meliotrophe, 3-inch and 4-inch.

Ageratum, 3-inch and 4-inch.

Feversew, 4 inch.

Salvia, 3 inch and 4 nch.

Double Petunias, 3-inch and 4-inch. all colors.

Moon Vines, 3-inch and 4-inch.

Holts Mammoth Sage, 3 and 4-in.

#### SMALL PLANTS.

We can also supply small plants of the following at 5c each, \$4.00 per 100; Geraniums, Coleus, Salvia, Helitrope, Ageratum, Dusty Miller.

Border Plants. Mad Selroi Geranium, 50c doz. Ageratum, 50c dozen. Alternantheria, red and yellow, 50c dozen. \$3.00 per hundred.

We have a big stock of all kinds of Ferns, Palms and Decorative Plants, Fruit Trees, Shade Trees, Shrubs, Vines and Small Fruit plants. Ask for prices. Catalog free.

#### PANSY PLANTS.

25,000 fall grown plants ready to transplant now.

Mettes Giants, the finest pansies grown. Wide range of color from pure white to pure black; red, yellow, bronze and every conceivable shade and combination of colors; big thrift plants.

SPECIAL PRICE 25c DOZEN.

#### TOMATO AND CABBAGE PLANTS

Transplanted Cabbage and Tomato plants \$1.00 per 100.

Jersey Wakefield and Early Express
Cabbage and Earliana Tomato,
ready April 1st to 15th.

ALL ORDERS WILL HAVE
OUR CAREFUL AND
PROMPT ATTENTION